

Network Conference of Spa-ce.net

“From Smart Cities to Smart Regions in Central, Eastern and South Eastern Europe”

22nd-23rd November 2018, Bratislava, Slovakia

Societal development in the EU, including its economic development, is closely connected with the transformation from an industrial to a post-industrial knowledge-based society. This transformation can be seen across all spheres of societal life, starting with the production sectors – agriculture, industry, services – via leisure-time activities and tourism, ending with the shift from government to governance.

Not only because the majority of inhabitants is nowadays living in the cities, but first of all because of concentration of economic, social and cultural activities in urban areas, the cities and urban regions are crucial for this development and represent the driving force for innovation based economy capitalising the knowledge and innovation. To fulfil this role, cities and urban regions have to attract and to create proper environment for the creative class, for knowledge based economic activities (research as well as enterprises), for the development and spread of innovations. They have to be smart and their smartness became to be one of their crucial competitive advantage.

The smart city concept has been developed and implemented in several cities of the EU – in the capital cities of the EU member states as well as medium and small cities. Smart development concepts are only rarely developed for regional systems or even urban regions, although growing intensity of interactions between cities and their periphery as well as growing complexity of urban socio-ecosystems cause fuzzification of urban borders and lead to the process of growing together between the core city and its suburban area.

Smart strategy is not smart if it does not reflect the fact that sustainability, efficiency and competitiveness depend more and more on the use of potential of cooperation between the core city and its gravitational area. It means that a smart strategy should give a clear definition of the position of the city in this space. This should be mirrored in the strategy looking for smart use of complementarities, synergies, for joint values, interests and cooperation potentials, but in the same time looking for the possibilities for a smart use of competitive advantages.

Draft programme:

Thursday, 22nd November 2018:

11:00 – 12:00 Arrival at the conference

12:00 Opening of the conference and Key Notes

Prof. Dr. Maroš Finka

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

Prof. Dr. Artem Korzhenevych

Leibniz Institute of Ecological Urban and Regional Development, Dresden, Germany

Section 1: Potential of smart concepts to reflect demand on new quality of development in urban regions (Moderation: Matej Jaško)

12:30 Changing geography of the creative economy in Hungary at the beginning of the 21st century

Dr. Tamás Egedy

Geographical Institute of the Hungarian Academy of Sciences, Budapest, Hungary

12:50 Urban and urban-regional communication: in slow motion – or how else?

Dr.- Ing. Christian Walloth

Walloth Urban Advisors Sprl

13:10 15 years of CENTROPE region: critical reflections and future perspectives for smart development

Dr. Milan Husár

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

13:30 – 14:00 Coffee Break

14:00 From Smart Cities to Smart functional region in Lower Danube Area

Prof.Dr. Borislav Stojkov,

University of Belgrade, Faculty of Geography – Department for Spatial Planning. Belgrade, Serbia

Prof. Dr. Dejan Filipović,

University of Belgrade, Faculty of Geography – Department for Spatial Planning, Belgrade, Serbia

Prof.Dr. Velimir Šećerov

University of Belgrade, Faculty of Geography – Department for Spatial Planning, Belgrade, Serbia

14:20 Assessing growth management strategy: A case study of the largest rural-urban region in India

Prof. Dr. Artem Korzhenevych

Leibniz Institute of Ecological Urban and Regional Development, Dresden. Germany

14:50 Challenges in Defining and Measuring Indicators for Smart City Projects in Serbia

MSc. Milan Radović,

University of Belgrade - Faculty of Geography, Belgrade, Serbia

MSc. Branko Protić,

University of Belgrade - Faculty of Geography, Belgrade, Serbia

MSc. Miroslav Marić,

Highway Institute / Serbian Spatial Planners Association, Belgrade Serbia

15:20 Sofia functional area's sustainable mobility patterns and intelligent transport system in the air quality, liveability and recreation perspectives

Ch. Asst. Prof. Angel Burov

University of Architecture Civil Engineering and Geodesy, Sofia, Bulgaria

15:40 The third tier cities in the post-soviet region from urban development perspective

Paulina Budryte

University Duisburg-Essen, Germany

17:00-18:30 Field Trip Eurovea Riverside

19:00 Dinner at Slovak pub, Obchodná street 62

Friday, 23rd November 2018:

Section 2: Smart approaches to urban regions' sustainable development management (Moderation: Artem Korzhenevych)

9:00 'Smart' tourism destination management - territorial quality and territorial governance

Dr. Aida Ciro

Co-PLAN, Institute for Habitat Development, Tirana, Albania

9:20 Social media as a tool for Smart City marketing: possible future implications for regional development.

Assoc. prof. Matej Jaššo

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

Ing. arch. Michal Hajduk

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

9:40 Smart regeneration strategies for former provincial cities in Poland

Dr. Eng. Przemysław Ciesiółka

Institute of Socio-Economic Geography and Spatial Management
Adam Mickiewicz University, Poznań, Poland

10:00 Monika Kuhn: Smart solutions for more quality urban environment

ing. arch. Monika Kuhn

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

10:20 SMART Cross-border Governance - Polycentricity in Practice?

dr. Martin Špaček

The Faculty of Social and Economic Studies of the Jan Evangelista Purkyně University in Ústí nad Labem, Czech Republic

10:40 – 11:00 Coffee Break

11:00 Does smart mean more sustainable? A focus on Turkish local government smart city practices

Res. Ass. Sila Ceren Varis

Kutahya Dumlupinar University, Turkey

Dr. Milan Husár

Slovak University of Technology, Institute of Management, Department of Spatial Planning, Bratislava, Slovakia

11:20 Urban Infrastructure in Serbian Towns: Constraint or Hidden Potential for Territorial Development

Dr. Anđelka Mirkov

University of Belgrade – Faculty of Philosophy, Belgrade, Serbia

11:40 Economic impact modeling in the prioritization process of smart specialization

Norbert Szabó

University of Pécs Faculty of Business and Economics, Pécs, Hungary

12:00 – 12:30 Concluding remarks and future perspectives

Prof. Dr. Maroš Finka

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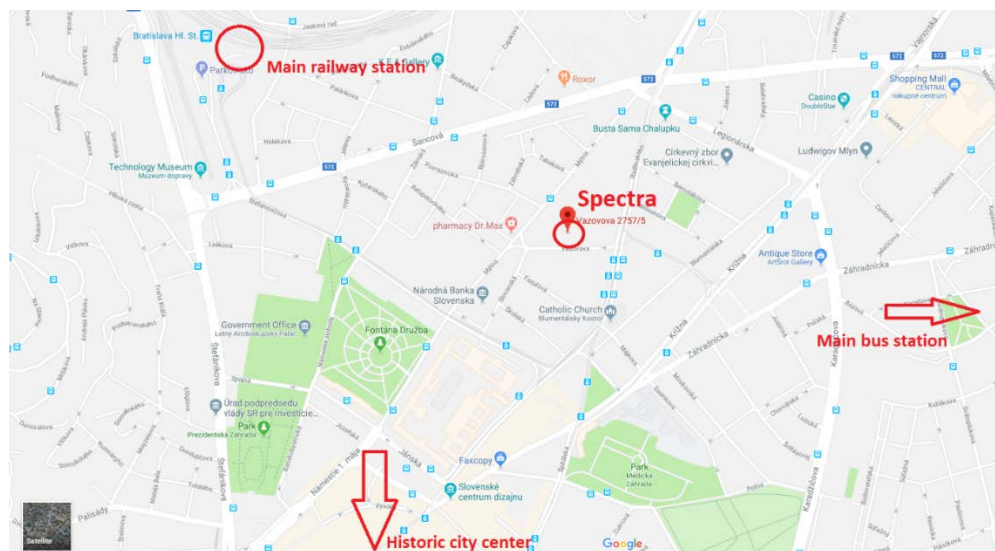
Venue:

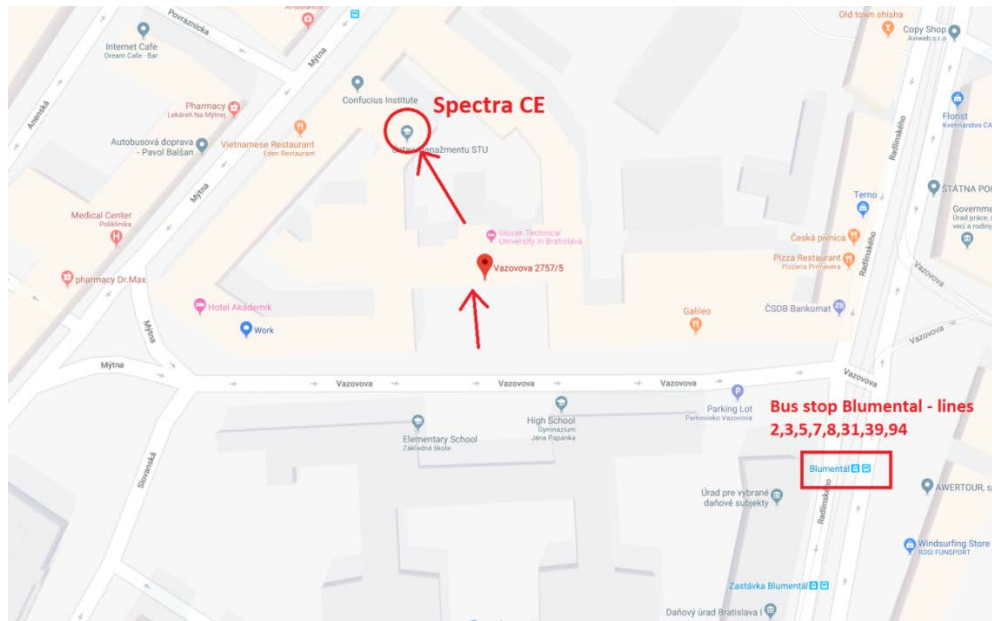
Spectra Centre of Excellence of the EU,

Institute of Management, Slovak University of Technology in Bratislava

Address: Vazovova 5, Bratislava

Room: 5/1 – 5th floor (go through the courtyard)





How to get there:

By plane

There are two international airports in close vicinity, Bratislava International airport and Vienna International Airport. From Bratislava airport goes bus line number 61 which takes you to the Main railway station and from there you can either walk to the venue (15 minute walk downhill) or you can take tram number 2. From Vienna airport you can take a shuttle bus to Bratislava. Buses are going in roughly 30 minute intervals. Shuttle buses from Vienna International Airport (Flughafen Schwechat) are organized by:

- "RegioJet" to the Main Bus Station Mlynské Nivy or the bus stop "Most SNP" in the centre. If you book in advance, the ticket costs only 1,00 €. For schedule and online booking visit the website RegioJet,
- "Slovaklines" to the Main Bus Station Mlynske Nivy (Autobusová stanica Mlynské Nivy). One way ticket costs 7,70 € and the trip takes 60 minutes. For schedule and online purchase of your ticket visit the website Slovaklines,
- "Blaguss" to the bus stop "Most SNP" in the centre of Bratislava. Especially convenient if you are staying at the Dormitory Druzba. Tickets can be purchased for 7,50 € on the bus. For schedule and prices visit the website of Blaguss.

By train or bus

We recommend arriving by train to the Main railway station in Bratislava (see map below) or by bus to the Main bus station in Bratislava (see map below). From the railway station you can take either tram number 2 and get off at the stop 'Blumental' or you can walk (it is roughly 15 minute walk downhill). From the bus station you can take either walk for 20 minutes or you can take a combination of bus 50 and trolleybus 208. There are quite a few public transport combinations as for this connection as there is no direct one. We recommend using public transport app "imhd.sk" for smart phone to check the connection.

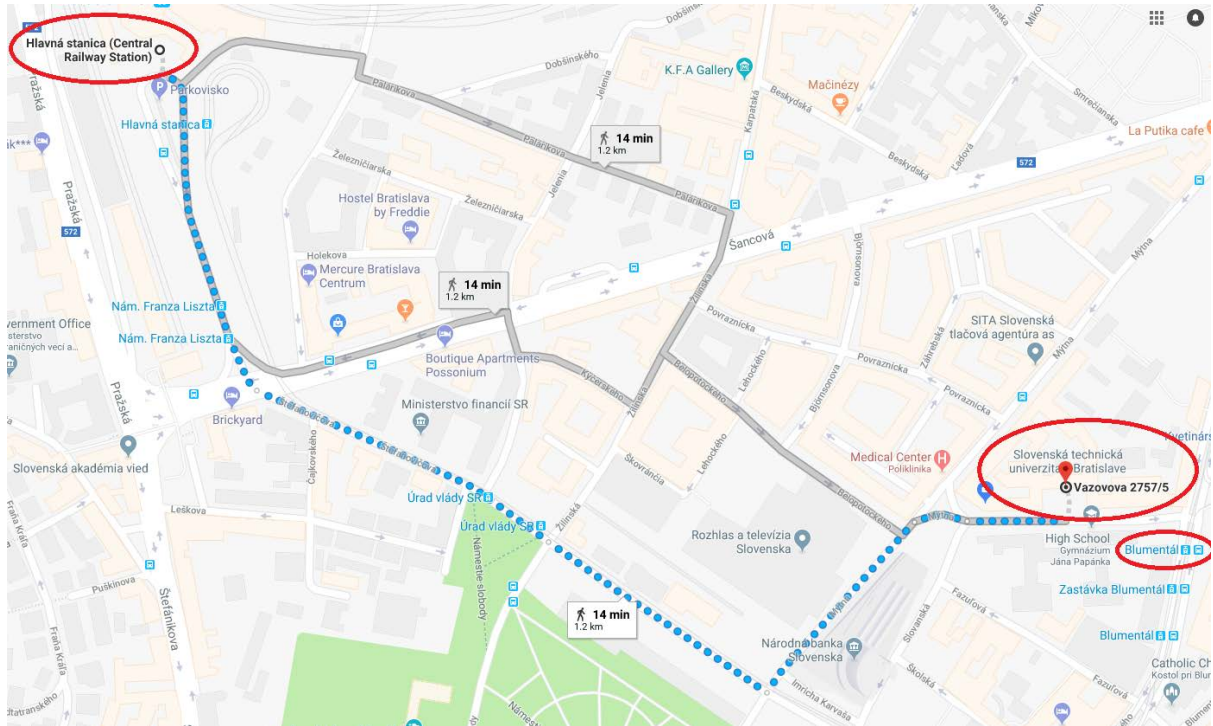
By car

Bratislava is situated at the intersection of several important motorways. The distance to Prague is 330 km, Budapest 200 km and Vienna 65 km. If you are bringing your own car, you need to display a valid motorway tax sticker (known as 'dialničná známka'), available at borders or petrol stations. The minimum validity period is ten days (costs around EUR 10).

Public transportation in Bratislava

Bratislava's network of public transportation consists of tram lines, trolleybus lines and bus lines and provides the cheapest and most convenient means of getting around. Tickets are available in the ticket machines at the public transport stops and in some of the newspaper stands. The option of buying public transportation tickets via SMS is currently not available for non-Slovak SIM cards. Please note that ticket inspectors in public transport are strict. Immediately after entering the public transport vehicle you have to mark your ticket in the marking machine - the machines lock automatically 30 seconds after departure from the stop. For more information about public transport see www.imhd.sk. The nearest station of public transport to venue location is: Blumentál.

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Accommodation

There are plenty of hotels available in Bratislava, many of them in the city center. Here are a couple of options we recommend in terms of close vicinity of the venue and price. Below you can find a map with marked hotels. The most convenient way is to book the hotel for your stay via booking.com.

Hotel Tatra

<http://www.hoteltatra.sk/en>

Address: Namestie 1. maja 5, 811 06 Bratislava, Slovakia

10 minute walk from Spectra CE

Email: rezervacie@hoteltatra.sk

Reservation form: <http://www.hoteltatra.sk/en/reservation#content>

Prices:

- Single Standard Room 89,00 €
- Single Executive Room 109,00 €
- Double/Twin Standard Room 119,00 €
- Double/Twin Executive Room 149,00 €

Hotel Saffron

<https://www.hotelsaffron.sk/uvodna-stranka/language/en>

Address: Radlinského 27, 81107 Bratislava, Slovakia

4 minute walk from Spectra CE

Email: rezervacia@hotelsaffron.sk

Reservation form: <https://www.hotelsaffron.sk/rezervacia>

Prices: Single Room 79 €

Double Standard 93 €

Double Deluxe 103 €

Suite for two 145 €

Pension Petit

<http://www.pekneubytovanie.sk/>

Suche myto 19, 811 03 Bratislava, Slovakia

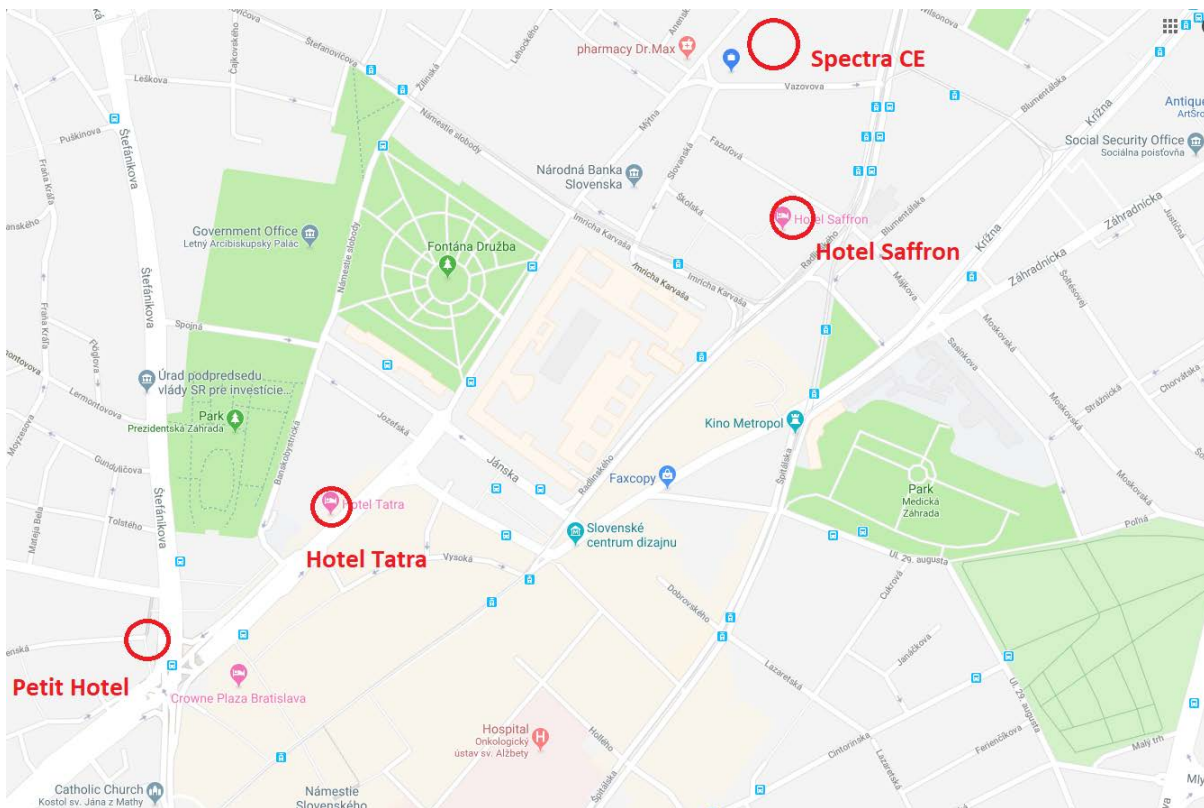
14 minute walking from Spectra CE

Email: petit@pekneubytovanie.sk

Reservation form: <http://www.pekneubytovanie.sk/#>

Prices: Single Room from 39 €

Double Standard from 45 €



Organised by

Spa-ce.net – Network of Spatial Planning and Research Institutes in Central and Eastern Europe

Leibniz Institute of Ecological Urban and Regional Development, Dresden, Germany

SPECTRA CE EU at the Slovak University of Technology in Bratislava

For more information feel free to contact the Spa-ce.net conference coordinators:

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